FILED WITH Executive Secretary November 09, 2011 IOWA UTILITIES BOARD RN-2011-0002

STATE OF IOWA

BEFORE THE IOWA UTILITIES BOARD

		
IN RE:)	
)	DOCKETNO DN 2011 0002
MIDAMERICAN ENERGY COMPANY)	DOCKET NO. RN-2011- <u>0002</u>

PETITION FOR PRIOR APPROVAL OF CUSTOMER NOTICE

COMES NOW, MidAmerican Energy Company (MidAmerican), and in support of its petition, to the Iowa Utilities Board (Board) for approval of non-standard notices pursuant to 199 IAC 26.5(1)"d"(1), states:

- 1. MidAmerican is preparing to file a request for approval to implement two adjustment clauses for electric rates pursuant to Iowa Code §476.6 (8).
- 2. Pursuant to the Board's rules, the Board must grant prior approval of any form of customer notice that does not substantially comply with the standard form set forth in the rules. 199 IAC 26.5(1)"c"; 199 IAC 26.5(1)"d"(1). MidAmerican is not filing for a general increase in its base rates. Those rates will remain unchanged. Rather, MidAmerican is requesting approval to implement two adjustment clauses to recover incremental coal and coal transportation costs and certain environmental compliance costs. Given the nature of MidAmerican's filing, the standard customer notice does not address the implementation of adjustment clauses versus the implementation of a general increase in base rates.
- 3. MidAmerican's proposed non-standard form contains all of the basic elements of the standard form, except that MidAmerican proposes to inform customers of its request to implement two adjustment clauses and not a general increase in base rates. MidAmerican also proposes

separate letters for each customer class. Separate letters will make the notice easier to follow by offering information outlining specific impacts applicable to the customer's class (i.e. residential, commercial, industrial or street lighting).

- 4. Additionally, to calculate the proposed increase associated with the two adjustment clauses, MidAmerican proposes to use mean averages computed on the basis of actual average use and average revenue per customer class for MidAmerican's entire system. MidAmerican is applying mean average rather than the median average referenced in IAC 199-26.5(1)"c". Calculating the median average involves time consuming and costly data inputs that are likely to yield information that is no more informative to a customer than the use of the mean average. A mean average will provide customers with a representative increase that is easy to understand. In Docket RN-04-1, the Board found that the "use of mean averages appears to better communicate to most customers the impact of the impending rate case." IUB Docket No. RN-04-1, *Order Approving Customer Notice with Modification*, March 4, 2004. The Board has also approved the use of mean averages for non-standard customer notices for Black Hills in Dockets RN-10-0005, RN-08-03 and RN-05-02 and Interstate Power and Light Company in Dockets RN-04-1, RN 2009-0003, and RN-2010-001.
- 5. To calculate the mean average, MidAmerican will apply the proposed adjustment clauses to the average use per customer by class and divided by 11 months for 2012 impacts and 12 months for 2013 impacts in order to quantify the average monthly increase per customer in dollars. The average impact per year is then divided by average revenue per customer by class for MidAmerican's entire system to calculate the average percentage increase per customer by class. MidAmerican notes that its customer notices for commercial, industrial, and lighting customer classes will only depict an average percentage increase since the average monthly dollar increase for each customer may vary significantly. Showing the average increase in a percentage for these

customer classes is more meaningful for the customer to determine the increase based on individual usage.

- 6. MidAmerican's non-standard customer notice allows the customer to obtain a written explanation of all current and proposed rate schedules without charge by visiting a customer office, going on line, or calling MidAmerican customer service.
- 7. Although MidAmerican's non-standard customer notice form differs in other minor respects from the standard form, the non-standard form is in substantial compliance with the standard form except as otherwise indicated in paragraphs 3-6 *supra*.
- 8. MidAmerican's non-standard customer notice form complies with 199 IAC 26.5(1)"d"(3), which requires that, at a minimum, all of the information contained in the standard form be included in a non-standard notice. Additionally, for information purposes, MidAmerican has included the customer brochures that it will send along with the Board approved non-standard customer notice. While MidAmerican is not seeking specific approval of the customer brochures, MidAmerican is including the brochure so the Board is aware of the additional information provided with the customer notice.
- 9. If the Board is of the opinion that waiver of any Board rules is necessary in order to approve the attached non-standard customer notice form, MidAmerican respectfully requests waiver of any such rules on the Board's own motion as provided in 199 IAC 1.3.
- 10. MidAmerican anticipates filing its request to implement two adjustment clauses for electric rates in mid-December. Since MidAmerican is proposing class-specific notices, MidAmerican anticipates that the lead time from printing and processing will be longer than in previous filings. Therefore, MidAmerican respectfully requests expedited treatment of its request for a non-standard customer notice.

WHEREFORE, MidAmerican Energy Company respectfully requests that the Iowa Utilities

Board issue an order approving the attached non-standard customer notice form.

Dated November 8, 2011.

MIDAMERICAN ENERGY COMPANY

By _____/s/Jennifer S. Moore

Jennifer S. Moore Senior Attorney 106 East Second Street P.O. Box 778 Davenport, IA 51102

Voice: (563) 333-8006 Fax: (563) 333-8021

jsmoore@midamerican.com

Notice of proposed rate increase

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<<NAME>>
<<ADDRESS>>
<<ADDRESS>>
<<ADDRESS>>
<<CITY, STATE ZIP>>
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MidAmerican Energy Company understands that you depend on us to provide safe, reliable electricity at an affordable cost, and we constantly strive to increase efficiency and implement improvements to maintain the reliability of our service, while keeping your costs low. As a result, our Iowa base electric rates have remained stable since 1995, even though the costs to produce electricity have increased.

MidAmerican Energy is asking the Iowa Utilities Board for permission to add two automatic adjustment clauses to its Iowa customers' bills to help cover the increasing costs of environmental compliance and energy production. The proposed clauses would increase total annual revenue by no more than <<\$X>> million in 2012, and no more than <<\$X>> million in 2013. The total cost to Iowa customers during 2012 and 2013 would be no more than <<\$X>> million.

If the proposal is approved, customers will see a two-tiered increase. Although the exact dollar amount will vary depending on a customer's electric usage levels, the approximate average monthly increase for a residential customer in 2012 and 2013 would be as follows:

2011 Average Monthly Charge		Proposed Increase		2012 Proposed Average Monthly Charge	Percent Increase
<<\$X>>	+	<<\$X>>	=	<<\$X>>	< <x%>></x%>
2012 Average Monthly Charge		Proposed Increase		2013 Proposed Average Monthly Charge	Percent Increase
<<\$X>>	+	<<\$X>>	=	<<\$X>>	< <x%>></x%>

If you have a street or security light contract with MidAmerican Energy, the lighting portion of your bill will increase an average of approximately <<X>> percent effective February 2012, and approximately <<X>> percent more, effective January 2013.

The Iowa Utilities Board will complete a thorough review of MidAmerican Energy's proposal to add these automatic adjustment clauses. The proposal may be docketed by the Board, which suspends the effective date of the proposed increase. After a thorough investigation, the Board may order an increase which may be different from what we requested. This increase will become effective at a date set by the Board.

Customers have the right to file a written objection to the proposal and the resulting increase and to request a public hearing. Requests should be sent to: Iowa Utilities Board, 1375 E. Court Avenue, Room 69, Des Moines, Iowa 50319-0069. The Board should be provided with any facts that would assist it in determining the justness and reasonableness of the proposal. This information will be made available to the Office of Consumer Advocate, who represents the public interest in rate cases before the Board. Objections or requests for a public hearing may also be submitted by email to: customer@iub.iowa.gov; or may be submitted on the Board website at www.iowa.gov/iub. A written explanation of all existing and proposed rate schedules is available at www.midamericanenergy.com or from your local MidAmerican Energy office.

As a part of the process, the Board will hold the following customer comment meetings:

MidAmerican Energy understands that any increase can impact your budget. Please take a moment to review the enclosed brochure for additional information. If you have any questions, please call 888-427-5632.

Sincerely,

William Fehrman President and CEO MidAmerican Energy Company

Electricity is used every day, and it's easy to take for granted. While the costs of producing electricity are rising across the country, it remains an undeniable value.

For \$1, you can operate any one of the following:



ALARM CLOCK

49 days



LAMP 32 days



COFFEE MAKER

71 pots of coffee



REFRIGERATOR

1 week



32-INCH (75 WATT) LCD TV

158 hours

Sources: ENERGY STAR, U.S. Department of Energy, MidAmerican Energy 2011 average residential lowa electric rate

ENERGY EFFICIENCY TIPS



SEAL IT UP

Use weather stripping and caulk to seal air leaks and block drafts, even in the basement and attic, around doors, windows, chimneys, electrical outlets and other potential areas for air leakage.



ROLL IT OUT

Make sure your home has adequate insulation. This includes the attic, exterior walls, floors, basement and crawl spaces. In unheated areas, be sure to insulate around furnace ducts or boiler pipes.



SET IT SMART

Keep your thermostat at 68 degrees or lower in the winter and 78 degrees or higher in the summer to save some green. You also can save with a programmable thermostat that automatically adjusts the temperature when you're asleep or away.



BUY IT RIGHT

Install ENERGY STAR® compact fluorescent light bulbs and appliances in your home. ENERGY STAR light bulbs use 75 percent less energy and last up to 10 times longer than standard incandescent bulbs.



WRAP IT UP

Put clear plastic sheets over the inside or outside of your windows to reduce heat loss and increase comfort. Window wrap kits, available at your hardware or home store, are an ideal choice for the job.



KEEP IT CLEAR

Make sure your air registers and radiators aren't being blocked by furniture, rugs, drapes or other objects in your home. In addition, be sure to dust or vacuum registers or radiators on a regular basis.



KEEP IT UP

Have your heating system serviced once a year so it runs properly and efficiently. Change your furnace filters regularly since dirty filters make the system work harder and use more energy than necessary.



PROPOSED IOWA RESIDENTIAL ELECTRIC RATES





HISTORY OF MIDAMERICAN ENERGY IOWA RESIDENTIAL ELECTRIC RATES

MidAmerican Energy Company understands that you depend on us to provide safe, reliable and affordable electricity, and we constantly strive to increase efficiency and implement improvements that maintain the reliability of our service while keeping your costs low. AS A RESULT, OUR IOWA BASE ELECTRIC RATES HAVE REMAINED STABLE SINCE 1995, MORE THAN 16 YEARS.

COST RECOVERY

MidAmerican Energy's rate stability has allowed for long-term planning with known electricity costs, while providing economic development benefit to communities.

Increasing costs have simply outpaced our ability to maintain current rates. To help cover the increased costs of environmental compliance and energy production from coal, MidAmerican Energy is asking the lowa Utilities Board for permission to add two automatic adjustment clauses to its lowa customers' bills, effective February 2012.

ENVIRONMENTAL COST ADJUSTMENT

CLAUSE – MidAmerican Energy has made environmental upgrades to its electric generating stations to reduce emissions. By the end of 2010, environmental compliance costs exceeded \$425 million. This automatic adjustment clause will help cover the depreciation, operation and maintenance of environmental upgrades designed to reduce emissions.

FUEL ADJUSTMENT CLAUSE – MidAmerican Energy customers have benefitted from a long-term coal transportation contract entered into nearly 10 years ago. A significant increase in energy production costs are expected when the contract ends in 2012. Additionally, the cost of coal is higher now than in 1995. This automatic adjustment clause will help cover increased cost of energy production.

HOW CAN I OFFSET THE COST?

Take advantage of MidAmerican Energy's energy efficiency programs to make your home more energy efficient and save money.

SCHEDULE A FREE HOMECHECK® ENERGY AUDIT

An energy auditor will visit your home to install free energy-saving measures and advise if you qualify for insulation rebates. Call **800-545-0762** to see if your home qualifies or complete an online audit at **www.midamericanenergy.com/homeaudit**.

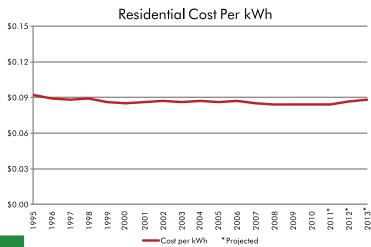
RESIDENTIAL EQUIPMENT REBATES

MidAmerican Energy customers in lowa may qualify for rebates for newly installed energy-efficient equipment:

- Natural gas furnaces, boilers or water heaters
- Air-to-air, add-on or ground-source heat pumps
- Central or window air conditioners
- Electric water heaters
- Appliances

For qualifications, call **800-894-9599** or visit **www.midamericanenergy.com/ee**.





HOW CAN MIDAMERICAN ENERGY HELP ME MANAGE MY BILL?

SIGN UP FOR BUDGET BILLING

Manage your household budget with the convenience of a more predictable monthly bill.

SET UP A WEB ACCOUNT

View your account information, monitor your usage, and sign up for free services such as Budget Billing, recurring payment and electronic bill notification.

CALL US IF YOU ARE HAVING TROUBLE PAYING YOUR BILL

We can discuss a payment arrangement that will allow you to pay over time, or we can help low-income customers find local agencies that may provide assistance.

Call **888-427-5632** or visit **www.midamericanenergy.com**.

Notice of proposed rate increase

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<<NAME>>
<<ADDRESS>>
<<ADDRESS>>
<<ADDRESS>>
<<CITY, STATE ZIP>>
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MidAmerican Energy Company understands that you depend on us to provide safe, reliable electricity at an affordable cost, and we constantly strive to increase efficiency and implement improvements to maintain the reliability of our service, while keeping your costs low. As a result, our Iowa base electric rates have remained stable since 1995, even though the costs to produce electricity have increased.

MidAmerican Energy is asking the Iowa Utilities Board for permission to add two automatic adjustment clauses to its Iowa customers' bills to help cover the increasing costs of environmental compliance and energy production. The proposed clauses would increase total annual revenue by no more than <<\$X>> million in 2012, and no more than <<\$X>> million in 2013. The total cost to Iowa customers during 2012 and 2013 would be no more than <<\$X>> million.

If the proposal is approved, customers will see a two-tiered increase. A customer on a commercial electric rate would see an average increase of approximately <<X>> percent, effective February 2012, and approximately <<X>> percent more, effective January 2013. The exact dollar amount will vary depending on a customer's electric usage levels.

If you have a street or security light contract with MidAmerican Energy, the lighting portion of your bill will increase an average of approximately <<X>> percent effective February 2012, and approximately <<X>> percent more, effective January 2013.

The Iowa Utilities Board will complete a thorough review of MidAmerican Energy's proposal to add these automatic adjustment clauses. The proposal may be docketed by the Board, which suspends the effective date of the proposed increase. After a thorough investigation, the Board may order an increase which may be different from what we requested. This increase will become effective at a date set by the Board.

Customers have the right to file a written objection to the proposal and the resulting increase and to request a public hearing. Requests should be sent to: Iowa Utilities Board, 1375 E. Court Avenue, Room 69, Des Moines, Iowa 50319-0069. The Board should be provided with any facts that would assist it in determining the justness and reasonableness of the proposal. This information will be made available to the Office of Consumer Advocate, who represents the public interest in rate cases before the Board. Objections or requests for a public hearing may also be submitted by email to: customer@iub.iowa.gov; or may be submitted on the Board website at www.iowa.gov/iub. A written explanation of all existing and proposed rate schedules is available at www.midamericanenergy.com or from your local MidAmerican Energy office.

As a part of the process, the Board will hold the following customer comment meetings:

MidAmerican Energy understands that any increase can impact your budget. Please take a moment to review the enclosed brochure for additional information. If you have any questions, please call 800-329-6261.

Sincerely,

William Fehrman
President and CEO MidAmerican Energy Company

Electricity is used every day, and it's easy to take for granted. While the costs of producing electricity are rising across the country, it remains an undeniable value.

For \$1, you can operate any one of the following:



WALL CLOCK 3.5 months



COFFEE MAKER 92 pots of coffee



REFRIGERATOR 9 days



FAX MACHINE (175 WATT) 88 hours

Sources: ENERGY STAR, U.S. Department of Energy, MidAmerican Energy 2011 average nonresidential lowa electric rate

ENERGY EFFICIENCY TIPS



SEAL IT UP

Use weather stripping and caulk to seal air leaks and block drafts, even in the basement and attic, around doors, windows, chimneys, electrical outlets and other potential areas for air leakage.



ROLL IT OUT

Make sure you have adequate insulation. This includes the attic, exterior walls, floors, basement and crawl spaces. In unheated areas, be sure to insulate around furnace ducts or boiler pipes.



SET IT SMART

Keep your thermostat at 68 degrees or lower in the winter and 78 degrees or higher in the summer to save some green. You also can save with a programmable thermostat that automatically adjusts the temperature when you're away.



BUY IT RIGHT

Install ENERGY STAR® compact fluorescent light bulbs and appliances in your home. ENERGY STAR light bulbs use 75 percent less energy and last up to 10 times longer than standard incandescent bulbs.



WRAP IT UP

Put clear plastic sheets over the inside or outside of your windows to reduce heat loss and increase comfort. Window wrap kits, available at your hardware or home store, are an ideal choice for the job.



KEEP IT CLEAR

Make sure your air registers and radiators aren't being blocked by furniture, rugs, drapes or other objects. In addition, be sure to dust or vacuum registers or radiators on a regular basis.



KEEP IT UP

Have your heating system serviced once a year so it runs properly and efficiently. Change your furnace filters regularly since dirty filters make the system work harder and use more energy than necessary.



PROPOSED IOWA COMMERCIAL ELECTRIC RATES





HISTORY OF MIDAMERICAN ENERGY IOWA COMMERCIAL ELECTRIC RATES

MidAmerican Energy Company understands that you depend on us to provide safe, reliable and affordable electricity, and we constantly strive to increase efficiency and implement improvements that maintain the reliability of our service while keeping your costs low. AS A RESULT, OUR IOWA BASE ELECTRIC RATES HAVE REMAINED STABLE SINCE 1995, MORE THAN 16 YEARS.

COST RECOVERY

MidAmerican Energy's rate stability has allowed for long-term planning with known electricity costs, while providing economic development benefit to communities. As an example, MidAmerican Energy added significant wind resources, making lowa a leader in renewable energy while improving our ability to deal with increased regulation of coal generation. MidAmerican Energy was also able to depreciate generation assets for several years before being included in rates.

To help cover the increased costs of environmental compliance and energy production from coal, MidAmerican Energy is asking the lowa Utilities Board for permission to add two automatic adjustment clauses to its lowa customers' bills, effective February 2012.

ENVIRONMENTAL COST ADJUSTMENT

CLAUSE – MidAmerican Energy has made environmental upgrades to its electric generating stations to reduce emissions. By the end of 2010, environmental compliance costs had exceeded \$425 million. This automatic adjustment clause will help cover the depreciation, operation and maintenance of environmental upgrades designed to reduce emissions.

FUEL ADJUSTMENT CLAUSE – MidAmerican Energy customers have benefitted from a long-term coal transportation contract entered into nearly 10 years ago. A significant increase in energy production costs are expected when the contract ends in 2012. Additionally, the cost of coal is higher now than in 1995. This automatic adjustment clause will help cover increased cost of energy production.

HOW CAN I OFFSET THE COST?

Take advantage of MidAmerican Energy's energy efficiency programs to make your business more energy efficient and save money.

SCHEDULE A FREE BUSINESSCHECK® ENERGY AUDIT

An energy auditor will evaluate your business' energy use and provide specific recommendations on how to use energy more efficiently and reduce your energy bills. In addition, our energy specialist may install energy efficiency measures, such as a refrigerated vending machine controller, faucet aerators and/or LED exit sign retrofits. Call **877-401-4059** for details or complete an online audit at **www.midamericanenergy.com/busaudit**.

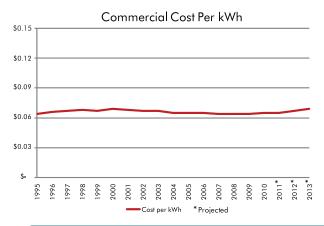
NONRESIDENTIAL EQUIPMENT REBATES

MidAmerican Energy customers in Iowa may qualify for rebates for newly installed energy-efficient equipment:

- Air conditioners (central and room)
- Chillers
- Heat pumps, including geothermal
- Natural gas boilers, furnaces and water heaters

For qualifications, call **800-894-9599** or visit **www.midamericanenergy.com/ee**.

save some green.



HOW CAN MIDAMERICAN ENERGY HELP ME MANAGE MY BILL?

SET UP A WEB ACCOUNT

View your account information, monitor your usage, and sign up for free services such as Budget Billing, recurring payment and electronic bill notification.

SIGN UP FOR THE BUSINESS ADVANTAGE

Each month, you will receive a free electronic newsletter that includes energy efficiency suggestions, power quality solutions, and environmental information. You also will have unlimited access to various resources:

- eLibrary Find energy efficiency suggestions, power quality solutions, and equipment recommendations.
- Ask an Expert Qualified engineers, research librarians, and business professionals are available at no cost to answer your questions.
- Tools You Can Use Get energy efficiency recommendations for your industry and use calculators to determine expected energy costs.

Call **800-329-6261** or visit **www.midamericanenergy.com**.

Notice of proposed rate increase

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<<NAME>>
<<ADDRESS>>
<<ADDRESS>>
<<ADDRESS>>
<<CITY, STATE ZIP>>
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MidAmerican Energy Company understands that you depend on us to provide safe, reliable electricity at an affordable cost, and we constantly strive to increase efficiency and implement improvements to maintain the reliability of our service, while keeping your costs low. As a result, our Iowa base electric rates have remained stable since 1995, even though the costs to produce electricity have increased.

MidAmerican Energy is asking the Iowa Utilities Board for permission to add two automatic adjustment clauses to its Iowa customers' bills to help cover the increasing costs of environmental compliance and energy production. The proposed clauses would increase total annual revenue by no more than <<\$X>> million in 2012, and no more than <<\$X>> million in 2013. The total cost to Iowa customers during 2012 and 2013 would be no more than <<\$X>> million.

If the proposal is approved, customers will see a two-tiered increase. A customer on an industrial electric rate would see an average increase of approximately <<X>> percent, effective February 2012, and approximately <<X>> percent more, effective January 2013. The exact dollar amount will vary depending on a customer's electric usage levels.

If you have a street or security light contract with MidAmerican Energy, the lighting portion of your bill will increase an average of approximately <<X>> percent effective February 2012, and approximately <<X>> percent more, effective January 2013.

The Iowa Utilities Board will complete a thorough review of MidAmerican Energy's proposal to add these automatic adjustment clauses. The proposal may be docketed by the Board, which suspends the effective date of the proposed increase. After a thorough investigation, the Board may order an increase which may be different from what we requested. This increase will become effective at a date set by the Board.

Customers have the right to file a written objection to the proposal and the resulting increase and to request a public hearing. Requests should be sent to: Iowa Utilities Board, 1375 E. Court Avenue, Room 69, Des Moines, Iowa 50319-0069. The Board should be provided with any facts that would assist it in determining the justness and reasonableness of the proposal. This information will be made available to the Office of Consumer Advocate, who represents the public interest in rate cases before the Board. Objections or requests for a public hearing may also be submitted by email to: customer@iub.iowa.gov; or may be submitted on the Board website at www.iowa.gov/iub. A written explanation of all existing and proposed rate schedules is available at www.midamericanenergy.com or from your local MidAmerican Energy office.

As a part of the process, the Board will hold the following customer comment meetings:

MidAmerican Energy understands that any increase can impact your budget. Please take a moment to review the enclosed brochure for additional information. If you have any questions, please call 800-329-6261.

Sincerely,

William Fehrman
President and CEO MidAmerican Energy Company

Over the last 16 years, MidAmerican Energy Company has diligently pursued cost reductions and operational efficiencies to keep costs low and stable for customers. Rate stability has allowed for long-term planning with known electricity costs, while providing significant economic development benefit to communities. MidAmerican Energy has:

- Added significant wind resources, making lowa a leader in renewable energy while improving MidAmerican Energy's ability to deal with increased regulation of coal generation.
- Reduced a \$742 million investment in Walter Scott, Jr. Energy Center Unit 4 by \$304 million from accelerated depreciation through revenue sharing.
- Depreciated generation assets for several years before being included in rates.



PROPOSED
IOWA INDUSTRIAL
ELECTRIC RATES

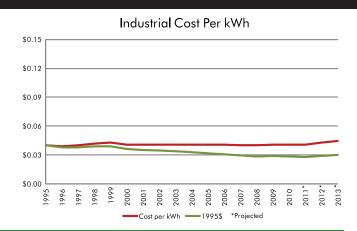






HISTORY OF MIDAMERICAN ENERGY IOWA INDUSTRIAL ELECTRIC RATES

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COST RECOVERY

To help cover the increased costs of environmental compliance and energy production from coal, MidAmerican Energy is asking the lowa Utilities Board for permission to add two automatic adjustment clauses to its lowa customers' bills, effective February 2012.

ENVIRONMENTAL COST ADJUSTMENT

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FUEL ADJUSTMENT CLAUSE – MidAmerican Energy customers have benefitted from a long-term coal transportation contract entered into nearly 10 years ago. A significant increase in energy production costs are expected when the contract ends in 2012. Additionally, the cost of coal is higher now than in 1995. This automatic adjustment clause will help cover increased cost of energy production.

Call **800-329-6261** or visit **www.midamericanenergy.com**.

HOW CAN I OFFSET THE COST?

Take advantage of MidAmerican Energy's energy efficiency programs to make your business more energy efficient and save money.

SCHEDULE AN ENERGY ANALYSIS

MidAmerican Energy's Nonresidential Energy Analysis program promotes in-depth energy assessments and implementation of comprehensive energy-savings strategies in large existing nonresidential facilities. Customers receive a diagnostic evaluation of the organizations' energy management practices, scoping-level, facility wide energy assessments and rebate incentives. Call **877-463-2377** or your key account manager.

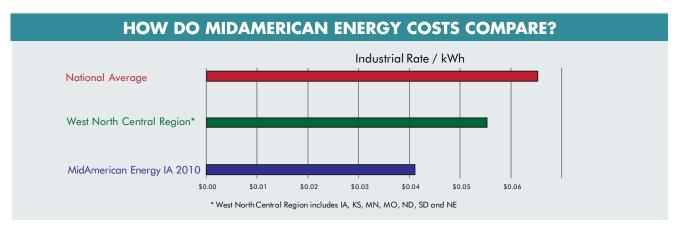
NONRESIDENTIAL EQUIPMENT REBATES

MidAmerican Energy customers in lowa may qualify for rebates for newly installed energy-efficient equipment.

- Lighting equipment
- Motors and variable-speed drives
- Heating and cooling
- Commercial kitchen equipment

For qualifications, call **800-894-9599** or visit **www.midamericanenergy.com/ee**.

save some green.



Notice of proposed rate increase

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<<NAME>>
<<ADDRESS>>
<<ADDRESS>>
<<ADDRESS>>
<<CITY, STATE ZIP>>
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If the proposal is approved, customers will see a two-tiered increase. Your lighting bill will increase an average of approximately <<X>> percent effective February 2012, and approximately <<X>> percent more, effective January 2013.

The Iowa Utilities Board will complete a thorough review of MidAmerican Energy's proposal to add these automatic adjustment clauses. The proposal may be docketed by the Board, which suspends the effective date of the proposed increase. After a thorough investigation, the Board may order an increase which may be different from what we requested. This increase will become effective at a date set by the Board.

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As a part of the process, the Board will hold the following customer comment meetings:

If you have any questions, please call <<888-427-5632/800-329-6261>>.

Sincerely,

William Fehrman President and CEO MidAmerican Energy Company